



*Champions
for Change*
SUMMIT

@mommasvoices

SPONSORSHIP

October 2-3 2020

Virtual

#UseYourMomVoice





Raising the Bar

MoMMA's Voices is a national coalition of patient organizations and individuals with "lived experiences" – or those that represent them – using their voice to reduce maternal complications in pregnancy and the post-partum period. The coalition is funded in part by a generous grant from Merck for Mothers.

The goal of the Champions for Change Summit is to provide the most current resources, tools, training, and education to leaders from the maternal health patient advocate community.

The conference is also an opportunity to connect with other people through the maternal health community, including medical professionals, researchers, industry representatives, and other patient advocates and volunteers.

The summit will include participants from all over the US. The extensive two-day program will cover a variety of topics to improve the effectiveness of patient advocates and treatment through interactive sessions, research updates, and educational seminars led by top experts in their fields.

✔ Connection

✔ Education

✔ Training

Virtual Event

October 2-3



Benefits of Sponsorship

Your contribution directly supports patient advocates and volunteers by equipping them with the information, tools, and resources necessary to advance the maternal health space. Together we can eliminate maternal mortality and morbidity.

Your donation supports educational programs by helping moms get the information they need for the healthiest pregnancy outcome possible. Your visible commitment will put education into the hands of the numerous "champions for change".

Your Audience

Female survivors of various maternal health complications between the ages of 18-45, spouses, loved ones, and other community advocates



Summit Sessions Overview

Friday, Oct. 2

Adapting Your Story
Advocating for Advocates
Developing your Advocate CV
Advocates in Action
Addressing Disparities
Happy Hour

Saturday, Oct 3

Maternal Early Warning Signs
Maternal Levels of Care
Support Panel
State and Federal Legislation
Leveraging Social Media

PLUS

Beyond Sharing The Patient Story
Navigating Barriers
Preparing to work together

Patients as Partners Expo



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Why Your Support is Needed



The U.S. ranks 47th in maternal mortality, worse than 46 other countries.



The U.S. saw a 26% increase in the maternal mortality rate from 2000 to 2014, so our new moms are dying at a higher rate than their own mothers.



Black women are three to four times more likely to die of pregnancy-related complications like preeclampsia in the U.S.



For every pregnancy-related death, there are at least 70x more "near-misses" and 500x more cases of bad outcomes



Research shows obstetric care improvements deliver promising reductions in bad outcomes

As advocates to eliminate maternal mortality and severe morbidity, the Coalition's overarching goal is to provide a home and platform for the patient voice to actively engage in efforts to make childbirth safer in the United States.



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Sponsorship Opportunities

Presenting Sponsor (One available)

\$25,000

- Logo on splash page and welcome banner of registration page.
- Logo on virtual step and repeat.-Logo on carton labels for pre-summit event swag boxes. Up to 2 items included inside boxes.
- Dedicated slide in banner rotation (Please supply 1500 x 500px on solid background, png or jpg)
- Two push notifications to all attendees (one each day).
- Listing on sponsor page with link to virtual page.
- Opportunity for slide deck or video to be included with a logo tile.
- Registration for 4 All Access Passes

Session Sponsor (Nine left)

\$7,500

- Highlighted in banner rotation on shared slide.
- Listing on sponsor page with link to virtual page.
- Opportunity for slide deck or video to be included with session materials.
- Up to 1 item included inside pre-summit event swag boxes.-Logo listed with session on agenda.
- Registration for 1 All Access Pass

Happy Hour Sponsor

\$2,500

- Logo displayed on background of virtual networking room.
- Listing on sponsor page with link to virtual page.
- Registration for 1 Single Day Pass
- Opportunity for slide deck or video to be included with documents.

Promotional Sponsor

\$1,000

- Listing on sponsor page with link to virtual page.
- Up to 1 item included inside pre-summit event swag boxes.
- Registration for 1 All Access Pass

Sponsorship Commitment Form

Thank you for sponsoring the Champions for Change Summit! Please provide the following information so we can accurately process your sponsorship commitment.

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____

Email: _____

Company Website: _____

Sponsorship Level: _____ Amount: _____

Please make check payable to "Preeclampsia Foundation," include "Summit" in the memo line, and mail your check with this form to:

Preeclampsia Foundation
3840 W. Eau Gallie Blvd, Suite 104
Melbourne, FL 32934

MoMMA's Voices is a program of the Preeclampsia Foundation, which is a 501(c)(3) nonprofit organization. TAX ID: #91-2073087.

Your personal or corporate donation is deductible to the full extent permitted by law.



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Voices**